



The Psychology of Influence

Is influence born out of what we accomplish or who we are? Can we change our ability to influence the world and the people around us?

You may be surprised at the ability you have to be influential simply by training or re-training your inner thoughts and emotions to align with who you want to become. Michelle will provide a clear understanding of your role in rewiring your brain to become influential in both personal and professional spheres.

Michelle's presentation uniquely incorporates stories, analogies, and relevant facts about the brain and human response to teach you how to increase your influential footprint.

Participants will be able to:

- Realize that influence is an “inside job”
- Comprehend the science behind charismatic personalities that captivate.
- Utilize the knowledge of Human Physiology to Turbo Charge an internal shift that is noticeable.
- Install consistent daily practices that tear down self-sabotage and build an impactful presence.

This Program is Perfect For:

- Executives, Leaders and/or Managers
- HR Professionals
- Corporations & Associations
- General Audience

Get Started!

Scan the QR code to view a full list of all available speaker topics from IPV Consulting!



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Rave Reviews of Our Speaking Engagements



Michelle is very passionate about her work and is an enthusiastic engaging speaker that not only captivates your attention with topic content, but also engages you as part of the learning.

Derek Wood

CFO of West Michigan Transport



Michelle Steffes led an interactive talk and presented science-based information in a fun and engaging way. This is great stuff – professionally and personally!

Debra Hintz

CIO, VP Grand Rapids Community College



Michelle is outstanding, goal-oriented, and dedicated to achieving what others only dream.

David Pace

CEO, Business Speakers Bureau & Entertainment



“Michelle was amazing & inspiring! I have been to many of these conferences and this was, hands down, been the best keynote”

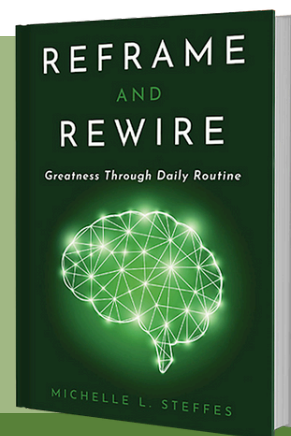
Carie M Gort

Business Development Coordinator at Spectrum Health



Speaker Michelle L. Steffes

With more than two decades of leadership and 10,000 hours of study in the science of human behavior, CEO & Founder, **Michelle L Steffes** has created a winning “people-first” formula for developing high performing individuals, leaders, and teams.



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